



You may not see it happening everyday.



OPERATION CHARM

PROTECTING ENDANGERED SPECIES

www.operationcharm.org

Every time you hop on the tube, how many lives are lost? While waiting for the bus, how many species become extinct? Everyday, the illegal trade of endangered species continues. About 350 million animals and plants are traded each year while you sleep. While you dream. While you are on your way to work. Wildlife crime is a London problem. Be part of the solution. Don't buy endangered species products.

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